

Privacy Policy

1. Business Details

This is the privacy policy of Surgical Innovations Group PLC effective 25 May 2018.

Our registered office is at Clayton Wood House, 6 Clayton Wood Bank, Leeds, LS16 6QZ.

2. Aims of this notice

Surgical Innovations Group PLC is required by law to tell you about your rights and our obligations regarding collection and processing of any of your personal information, which you might provide to us. This privacy policy sets out how Surgical Innovations Group PLC uses and protects any information that you give us via the use of this website.

We are committed to ensuring your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

3. Information we collect when you visit our website

Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

E-mail

When you send an e-mail to the e-mail address on our website, we collect your e-mail address and any other information you provide in that e-mail (such as your name, telephone number and the information contained in any signature block in your e-mail).

Legal basis for processing: our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation)

Legitimate interest(s): responding to enquiries and messages we receive and keeping records of correspondence.

4. What we do with the information we gather

All personal information obtained via our website is used only to ensure that we provide a service, which meets all regulatory standards and requirements, and will always be treated in line with our data protection policy.

The following are legitimate purposes for which we may use your personal information supplied to us;

- To conduct our regular business with you, including account set up, sales and accounting processes
- To communicate with you regarding any enquiries or queries in the processing of any business transactions
- To ensure the correct dispatch and delivery of our products to you
- For our account customers, your information may be shared with third party credit checking agencies to verify your information and gain approval for opening a credit account.
- We may periodically send promotional emails about new products, special offers or other information which may be of interest, as long as you have chosen to receive such correspondence.

It will not be disclosed or shared for any other purpose.

5. How we keep your information safe

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical and electronic procedures to safeguard and secure the information we collect online.

6. Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

7. With whom we might share information

We only share personal information on a “need to know” basis, observing strict protocols in doing so and will only divulge information to third parties when it is necessary to perform our duties, deliver your services and we are under a legal obligation to do so.

Where we provide information for statistical purposes, the information is aggregated and provided anonymously so that there is no privacy risk involved in its use.

8. Access to your personal information

We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 2018. If you would like a copy of the information held on you, please write to the registered address detailed at the top of this privacy policy, or e-mail si@surginno.co.uk.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

9. How long we keep information

There are strict protocols in place that determine how long the organisation will keep the information, which are in line with the relevant legislation and regulations.

10. Changes to this privacy policy

When we make changes to our Privacy Policy, we will update our Privacy Policy with a new effective date stated at the beginning of it. Our processing of your information will be governed by the practices set out in that new version of the privacy policy from its effective date onwards.